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Section 1: Summary of Headline Outcomes

1. The programme has spent 100% of its budget and has run at an efficient 14% administration percentage rate. The process and structure has proved to be a flexible, proactive way to manage local community funding.
2. The final programme spend profile matches that set out in the priorities and targets of the original Local Development Strategy showing that the programme has delivered defined community priorities.
3. 70% of projects have operated across the whole of the South Pennines ensuring strategic and equitable geographical spread of spend and economic impact.
4. 53% of the overall project budget has been used on “commissioned projects” in response to a market opportunity identified by the Local Action Group.
5. 43% of projects are focused on uplifting the tourism economy.
6. 33% of projects have had a high local economic impact with a further 52% having a medium economic impact.
7. Overall, at least 41 jobs and 908 businesses have been supported over the life of the programme.
8. The Local Distinctiveness commissioned project has used Leader funding to work directly with 521 businesses to promote the South Pennines as a distinctive or “recognised” destination, worthy of increased overnight stays, offering a wide variety of activities and opportunities for tourism spend.
9. The Canal Connections commissioned project has used Leader funding to provide basic tourism infrastructure investment. This is a place based intervention which has provided the basis for economic uplift.
10. The Walk and Ride commissioned project has worked directly with 100 businesses to promote the recreational potential of the South Pennines, showcasing opportunities, locations and businesses.
11. The Watershed Landscape commissioned project has showcased the area on a landscape scale as an area of significant geological, archaeological, environmental and inspirational importance. It has delivered 80 training days for over 400 participants, awarded 50 vocational qualifications and supported 4 professional apprenticeships, 3 of which have moved onto full time employment.
12. The points made above provide a general assessment of the value of the South Pennines Leader programme, but the real wider economic impact of the programme is difficult to accurately quantify. The diverse nature of completed projects mean that there are a wide range of less quantifiable interventions around the four key agendas that have emerged from this programme;
 - Investing in tourism product/infrastructure
 - Marketing the South Pennines as a distinctive tourism destination
 - Supporting the sustainable future of community facilities, services and local food initiatives
 - Recognising the importance of the area for ecosystem services

Section 2: Analysis of Outcomes

1. Analysis of total spend and administration

Total spend on projects:	£ 2,646,763	
Total spend on administration:	£ 421,385	Total % spent on administration: 14%
Total programme budget:	£3,068,148	

Additional recorded investment:	£1,485,616 (note: actual investment rates are higher, but have been excluded from claims)
Total value of programme:	£4,553,764

Headline Outcomes: the programme has utilised 100% of its allocated budgets. The programme budget was reduced in 2011 following national cuts to overall budgets, but the Local Action Group then bid for, and was awarded, additional resources in 2011, 2012 and 2013. These changes were handled without problem due to the Group's responsive processes, pre-emptive action and clear vision in delivering the programme.

The whole programme has been delivered well within the 20% budget for administration that was allowed for in the current programme. Use of existing partnership relations and structures has allowed the programme to run with administrative efficiency. In particular, the close working partnership with the Accountable Body, Bradford Metropolitan District Council, has benefitted the smooth running of the programme.

The Leader Local Action Group which steers the programme includes representatives from public, private and voluntary and community sectors and ensures that members live or have significant work related interest in the South Pennines Area and are able to represent the different social, environmental and economic interests in the area. There has been only limited turnover in LAG membership, resulting in a stability of management and vision which has significantly benefitted the programme.

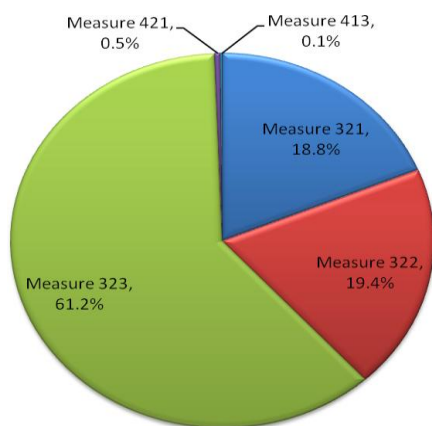
The South Pennines Leader area had not previously benefitted from Leader funding under previous programmes so all structures and processes were developed specifically for this programme with a steep learning curve for the Leader Local Action Group

2. Spend and the Local Development Strategy

The programme in the South Pennines was set up to deliver against only a selected number of measures, as prescribed by Yorkshire Forward in 2008. The Local Development Strategy, submitted as part of the bidding process in 2008, set out targeted spend as follows against these measures;

321: Basic services for the economy and rural population:	25%
322: Village renewal and development:	20%
323: Conservation and upgrading of the rural heritage:	54%
421: Implementing cooperation projects:	0.5%
413: Implementing Local Development Strategies:	0.5%

Actual Percentage of Spend by Measure

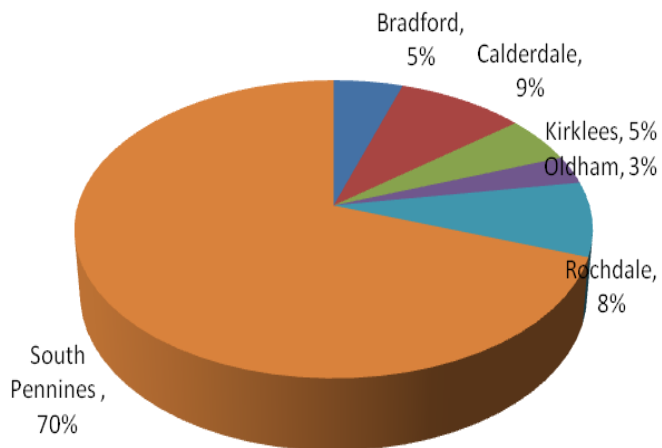


Headline Outcome: the programme has followed the targets as set out in the Local Development Strategy and has not deviated from the agreed vision in this respect.

3. Spend and Geographical Impact

The South Pennines Leader area has a complicated geography covering the rural areas of 5 Local Authorities: Bradford, Calderdale, Kirklees, Rochdale and Oldham (see Appendix 2). It brings together Yorkshire and Greater Manchester. It has a very high population when judged at a national Leader operational level (163,374) and is regarded as an upland area in policy terms. It has been a priority of the Leader Local Action group throughout the life of the programme to ensure that there is a strategic impact and legacy across the whole of the South Pennines.

Percentage of actual spend by Geographic Area



Headline Output: The LAG developed a strategic approach with interventions across the South Pennines. A good number of the projects are not site specific and therefore have an impact across the whole of the area. This ensures a strong geographical legacy for the programme and enables partners and communities to feel there has been equity in funding distribution and economic impact.

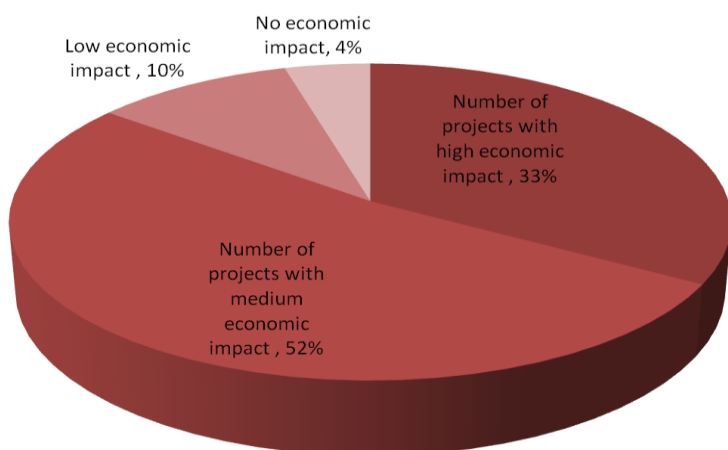
4. Spend on commissioned projects

53% of the overall project budget has been used on “commissioned projects” delivered by Pennine Prospects where a gap in the tourism market was identified by the community that couldn’t be filled by a community-led project. These commissioned projects have ensured that economic benefits have been spread across the South Pennines. They have also enabled more flexible control over spend and claim profiles, mitigating for unavoidable delays in community projects. The specific outputs of these projects are analysed further in section 3.

5. Local economic impact

In order to analyse the socio-economic value of the programme, all projects are classified according to type (see Appendix 1). Projects fall into the following categories;

- 51% of the projects are classed as community focused projects
- 43% of the projects are classed as tourism focused projects
- 6% of the projects are classed as environmentally focused projects



The nature of economic impact varies significantly between projects according to their focus, however each project is graded according to their impact on its specific area of the local economy (see Appendix 1).

Headline Outcome : a significant proportion (43%) of projects focus on uplifting the tourism economy. 85% of all projects are considered to be of medium to high economic impact

6. Jobs and Businesses Supported

As a programme that was not set up at its inception to directly deliver business support or activity under the specific economic measures of the RDPE, the South Pennines Leader programme has worked hard to ensure that projects have delivered economic benefit as far as the regulations allowed. The following jobs and businesses have been directly supported by spend within each measure (see Appendix 1);

Measure	Jobs created or supported	Businesses supported
Measure 321	8	96
Measure 322	5.25	38
Measure 323	27.75	774
Totals	41	908

7. Real economic evaluation of the programme

The real significance of the programme to the local economy is difficult to quantify due to its diverse range of potential spin-offs and outcomes. The programme has;

- **Created tourism product/invested in infrastructure** – evaluation of the impact of this infrastructural investment is required over time. Taking one project as an example: the 47 mile Stanza stone trail has created a new tourism product which has national profile due to its connection with nationally renowned poet Simon Armitage. Thorough economic evaluation of this project would include assessment of the value of marketing to the area, increased visitor numbers, overnight stays, return visits and visitor spend along the whole of its route. There are not sufficient resources available within the Leader programme to undertake evaluation of this nature for each infrastructure project completed.
- **Marketed the South Pennines as a distinctive tourism destination** – as an area that spans 3 Local Enterprise Areas, closely linked to 3 city regions, fragmented by different regional tourism policies, the Leader programme has recognised that it is vital to market the area as a distinctive landscape and destination in its own right, of at least comparable value to adjacent national parks. It has real potential in relation to its tourism sector with the opportunity to increase its stock of jobs, currently running at 3-4% less than the national average. The full collective impact of valuing the distinctive nature of this area as a place to live, work and visit is impossible to quantify, but its importance is indisputable.
- **Supported the sustainable future of community facilities and services** – for example, the energy efficiency project worked with 30 community buildings and evaluation of this project estimates that around £340,000 has been saved collectively over 10 years by the action taken by building managers as a result of the project, with 985 tonnes of CO2 reduction over the same period. The impact of this on the local economy due to the importance of these community buildings as centres for activity is difficult to quantify, but is again indisputable.
- **Supported the development of community food initiatives** – initially identifying local suppliers, supply chains and initiatives through a scoping study, the programme then went on to fund a number of community food initiatives such as Incredible Edible (food inspirers and schools' education programme) and development of growing sites across the South Pennines.
- **Recognised the importance of the South Pennines for eco-systems services** - the peat soils, including blanket bog, store significant volumes of carbon. With its high rainfall and impervious rocks it is an important area for water supply, with many reservoirs supplying water to nearby conurbations. The area contains internationally important mosaics of moorland habitats which support rare birds such as merlin, short-eared owl and twite.

Section 3: Analysis of Commissioned projects

3.1 Local Distinctiveness project

Today's visitors are changing. There's growing interest in all things "local". Visitors want to understand more, to experience places in different ways and to meet "real" people. They are ready to buy locally made products. They want to "do" as well as see. Visitors are interested in anything that helps them understand and appreciate the essential character of a place and enjoy being able to tell a story about something they've seen or heard when they get back from their trip. The South Pennines offers enormous diversity and the project has aimed to uncover the local distinctiveness of the area, working with businesses to find new opportunities and innovative ways for visitors to enjoy the area. The goal has been to attract more visitors, encourage visitors to stay longer and ensure that all visitors spend more.

The project has four main elements;

- i) The project focuses on working with small businesses to promote the South Pennines as a product using;
 - Bespoke marketing materials - images and text about the South Pennines and guidance through the Local Distinctiveness Handbook
 - "Made in the South Pennines" as a marketing tool
 - Creation of "South Pennine" products – business influence and being a sounding board for new ideas
 - Creation of South Pennine networks of businesses;
 - Here for the Beer links all local micro-breweries and pubs that are outlets for the products into one tourism "package" <http://www.hereforthebeer.co.uk/>
 - The Making & Doing Festival links creative businesses (artists, craftspeople and designer-makers), identifying new routes to markets and undertaking South Pennine wide promotion for tourism/business purposes through the Festival. <http://southpennines.co.uk/uncategorized/we-came-we-saw-we-did-making-and-doing/>
- ii) The project has also offered bespoke training opportunities for a network of small tourism businesses through focused workshops, on-line resources (business-facing section on the South Pennines website <http://southpennines.co.uk/category/business/>) and through one-to-one training on issues such as social media. This business network currently has 354 members.
- iii) The project also focuses on the identification and promotion of the tourism product that is "The South Pennines". It has a visitor-facing website <http://southpennines.co.uk/> which has experienced over 12,062 hits since its launch June 2013. The website features guest blogs from businesses at regular intervals. The area also now has an illustrated map (a priority request from feedback sessions with Tourist Information Centres) which in itself has become a saleable product and is interactive for visitors to the website <http://southpennines.co.uk/map/>.
- iv) The project worked with Calderdale Council to revamp one of the Visitor Centres in the South Pennines as an exemplar project. The centre in Hebden Bridge has now become a centre selling and promoting locally distinctive products and has already experienced a **100%** increase in turnover in 3/4 s of a trading year as a result. The centre now works with 20 businesses (up from 6) and is experiencing increasing proactive demand from businesses for involvement in the project.

The project has achieved much over 2 years with 0.7 FTE staff. There is huge potential to do more, building on many of the piloted ideas e.g. visitor giving, "made in the South Pennines" etc.

Summary of Outputs

Project investment from the Leader programme:	£154,192 (2 years)
Members currently supported through the South Pennines business network:	354
Out of these members;	
Number of businesses supported through marketing workshops (network members):	178
Number of businesses supported through one-to-one training (network members):	45
Here for the Beer businesses supported:	63
Additional businesses supported, not currently registered on the network:	167
Making and Doing Festival businesses supported:	126
Businesses supported through direct delivery of the project:	21
Businesses supported through the Visitor centre project:	20
Total unique number of businesses supported:	521
Number of "South Pennines" products/initiatives created directly through the project:	19

In addition to the above factual evidence, the spin offs from this project are considerable and through feedback from participants it is clear that the project is having a much wider impact than is documented here. For example the following feedback has been received about the Making & Doing Festival;

- **Loftspace in Marsden** – “the MAD festival was the busiest of their year. We signed up 17 new participants onto upcoming workshops”. “It has helped to get us noticed by people who really would have probably never have found us due to our location. Regards creation of new products we as a group all decided to create small affordable making and doing kits (£2.95) in our own craft area, these have been a great success, as I think they gave people small projects and hopefully sparked an interest in crafts, something we will continue to produce”
- **Woolyknits in Diggle** – “the MAD festival was the busiest day the cafe had had since we have opened and our normal weekend takings doubled”
- **Made in the Valley, Hebden Bridge** – “spoke to the Willow workers, they have 3 workshops planned over the winter as a result of interest at the market and the Bakehouse are planning to start doing sourdough workshops” “Having the chance to organise the Market has galvanised us, and helped us decide to start trading jointly as a co-operative. Previously we had only sold our individual work together informally and dabbled in running workshops. We decided to launch a new joint product at the market, we've firmed up our ideas about workshops etc and laid plans for future events, services and products”
- **Todmorden Studios** - “through the MAD Festival we now are involved with the Saker Bakery who show our work in their shops. We have also been asked to do more Raku firing events which we are now developing.”
- **Oakworth Textiles** – “It was our first "trade stand" at an event so provided useful experience and interaction with other traders. We displayed some Rug Wreaths which I only started making a few weeks ago. One sold and we got a commission for another at more than the asking price so that was very encouraging and I shall continue making them”
- **The Handkerchief Tree, Holmfirth** – “I met a completely new range of possible future customers that my usual networks and events wouldn't have normally reached.”
- **Mars Bar Soap, Uppermill (business start up)** - “I'm beyond excited. Thanks to you and the beer shampoo samples I have been to see Mark at the Rake at Littleborough today. He wants me to make him some beer soap (from his beer) for the accommodation and also wants to sell it in the bar! I honestly can't thank you enough for everything you have done.”

3.2 Watershed Landscape Project

Initiated in 2010, the Watershed Landscape Project is funded by the Heritage Lottery Fund and South Pennines LEADER to enhance and conserve the South Pennine upland landscape and heritage, whilst improving access for all. The project involves physical improvements such as repaired dry stone walls and improved moorland footpaths but it also seeks to change the way organisations now think about the South Pennines and to thus make a difference to the future perceptions of this area. For example, funding has enabled the employment of a Community Archaeologist to champion the often over-looked heritage of our uplands by working alongside volunteers. Following the success of the project there is now an appetite to work across the watershed on a landscape scale. Never designated as a National Park, a debate has started about whether the South Pennines should be regarded as a 'Regional or Landscape Park' because of its environmental value.

Summary of outputs

Project investment from the Leader programme:	£458,386 (3 years)
Full time equivalent jobs created:	8
Apprenticeships completed:	4
Training days held:	80
Number of participants in training days:	400
Vocational qualifications awarded	50

The project has worked with;

- Over 1,500 volunteers who have given over 15,000 hours of their time.
- Over 8,000 pupils from colleges and schools, both primary and secondary, have taken part in landscape based activities from poetry writing to geocaching.
- More than 50 community groups involved in workshops and outings (over 2,000 individuals).

Over 125 funded events have been held with our partners.

Over 2.5 hectares of woodland have been created.

Improvements have been made to about 20km of footpaths including 5km of causey paving on Ilkley Moor, the Kirklees Way and on the Pennine Way in Calderdale.

Over 3km of dry stone walling has been repaired including 5 dry stone walling training weekends with The Conservation Volunteers.

6 artist and writers have been "in residence" creating new works and events

10 exhibitions have been held in museums, galleries, visitor centres, and a shop window!

449 hectares of hay meadows have been restored as part of the South Pennines Twite Recovery Project of which 210 hectares reseeded for twite – that's more than 400 football pitches. Over 50 farmers are now managing this land in a way which will help to conserve the twite through stewardship programmes.

Surveys of 500 prehistoric carved stones, 3 former historic industrial sites and 6 Local Geological Sites have been carried out with new information on site including geology trails at Penistone Hill Country Park and Todmorden Moor.

24 interpretation panels have been produced, 2 exhibitions created at Hollingworth Lake Visitor Centre and Brownhills Countryside Centre, with new publications, trails and an app.

3.3 Canal Connections Project

This project focuses on the Rochdale Canal as a strategic tourism asset. When approached by the community with suggested projects on either side of the watershed in Greater Manchester and Yorkshire, the LAG worked strategically on a commissioned project. Following research and visitor surveys the main priorities for visitors were improvements to access and conditions on the towpath in addition to more information on the history of the canal.

The Canal is;

- A national heritage asset: historically unique in a stunning setting
- Well used despite the poor condition of the towpaths and associated facilities: 3.5 – 4 million people per year use the Canal
- On the doorstep of 6 large centres of population in the South Pennines
- An underexploited tourism asset: £4.1M estimated net additional spend in the local economy attributed to the Canal, supporting 160 jobs & 313 tourism & leisure businesses
- The focus of considerable community attention, with demands for investment and change.

The Canal links the population centres on either side of the Pennines providing a heritage resource on Peoples' doorsteps that can be used as a greenway recreational route and learning resource. With over 7 million people within an hour's drive of the South Pennines, the Canal has huge potential as an economic and tourism resource. The Canal will be one of the main accessible routes for cyclists and walkers at the Grand Depart of the Tour de France 2014.

The project has therefore focused on 4 key areas of activity;

- The project has upgraded large stretches of the towpath from Littleborough through to Summit, continuing the Connect II work within the Rochdale townships. It also has delivered improvements through the town centres of Todmorden, Hebden Bridge, Mytholmroyd and from Luddendenfoot through to Sowerby Bridge. The infrastructure works have involved improvements to access points and to the surface conditions of the towpath as well as improved seating areas and parking areas.
- The project has developed a trail of distinctive interpretation sculptures along its length, creating new community spaces with improved access onto the canal and bringing the canal story to life.
- Annual Canal Festivals have been held in 2009, 2010, 2011 and 2012 primarily to raise awareness of the Canal and the activities provided by local businesses that are available on it. Over 9,700 people have attended these festivals and taken part in activity, heritage, learning and volunteering events.
- Volunteer work parties have been established with dedicated volunteers (OWLs) adopting lengths of the canal for reporting of maintenance issues – a programme for training of unemployed young people is currently being developed.

As the project has only just been completed and has yet to be fully promoted during next year's tourism season (during TDF), it is difficult to evaluate the true scale of its economic impact so the figures below assume only a modest 5% uplift. The Leader funding has been used to provide the core infrastructure investment that will allow increased economic activity to now take place.

Summary of Outputs

Project infrastructure investment from the Leader programme:	£683,298 (5 years)
Businesses directly supported through involvement in the project:	36
Jobs indirectly supported:	168
Businesses indirectly supported:	330
Additional net local spend indirectly supported:	£4.3M

Through focused activity and a shared agenda, this has become perhaps one of the strongest partnership working projects of the programme, led by community vision and activism, technically delivered by supporting agencies resulting in a strong community-based legacy which will lead to improved management and maintenance of the tourism asset into the future.

3.4 Walk and Ride

The outdoor economy is of critical value to the South Pennines. With increasing growth in both the walking and cycling sectors and the forthcoming Grand Depart of the Tour de France in 2014, this growth is likely to continue. The LAG quickly identified the need to work strategically in promoting what the area offered, bringing together information on routes, opportunities and activities and promoting the area as an important destination for walking, cycling and horse riding to the 7 million people who live within an hours travel distance.

Developed in response to requests from Walkers Are Welcome Groups, businesses and local event leaders, the South Pennines Walk & Ride Festival has grown from year to year with increasing numbers of individual events within it, increasing private sector involvement and increasing participation. The Festival in 2013 featured 168 events including mass spectator and participation events such as the Up The Butress Challenge, the Bronte Mountain Bike Challenge and the Shibden Spinner Cyclocross – all of which encourage graded levels of cycling challenge. An increasing number of businesses are using the Festival to promote their offer e.g. Adventure Based Learning from Oldham and Outdoor Activities Service in Lancashire put on skills courses throughout the Festival, with both reporting excellent attendances. Two of the events put on by Adventure Based Learning made the top 10 list of most downloaded events from the festival website.

The Festival is promoted through the regional distribution of 22,000 brochures and over 100 outdoor sector businesses work with Pennine Prospects to assist in promoting the Festival, some offering discounts and other rewards during Festival fortnight. The Festival is also promoted through a website <http://www.walkandridefestival.co.uk/> which has over 5000 unique web users largely coming from Leeds, Manchester and London. Firmly seated within the national calendar of outdoor activity festivals of this type, the fortnight now sees at least 6,000 participants enjoying a diverse range of events including health walks, challenge events, films nights, skills taster sessions and walks directly linked to food and drink providers. Recent Regional Visitor Survey statistics (2011) highlight the importance of the events and festivals that take place in the South Pennines and there is a commitment from Pennine Prospects to continue this project in 2014, Tour de France year for obvious reasons.

The project has also coordinated investment in strategic routes across the South Pennines – delivering footpath and bridleway improvements at key locations in each of the Local Authority areas.

Summary of Outputs

Project infrastructure investment from the Leader programme:	£144,276 (3 years)
Businesses worked with in promotion of the Festival:	100
Businesses involved in delivery of activity during the Festival:	18
Festival participants:	6000
Estimated minimum economic uplift from the Festival:	£0.3M
Volunteers working on the Festival:	103

Appendix 1: Projects funded through the South Pennines Leader Programme

Project Name	Size of grant *	Description	Category	Physical outcome **	Social outcome **	Tourism outcome **	Local Economic Outcome **	Local Authority Area	Jobs created or supported	Businesses benefiting directly
BEAT Community Building Energy Management	L	Working with community buildings across the South Pennines undertaking energy audit, skills workshops, training resources and facilitating action to improve the resource use.	Community	H	H		H	South Pennines	3.5	30
Incredible Edible Food Hub	L	Food inspirer to develop all community growing & selling of local food plus deliver a schools education programme	Community		H	M	H	Calderdale	1.5	20
Midgley Matters : Building Community	L	Development of a new community room & shop as a social enterprise	Community	H	H	L	H	Calderdale	0	1
Redacre Growing Project	L	Community growing project - food production, education, skills workshops and creation of community learning facilities on site	Community	H	H		H	Calderdale	1	3
Steeton Community Hub	L	Development of a new community building	Community	H	H		M	Bradford	0	0
Steeton Railway Station Improvement	M	Improvements to access at the station	Community	H	H	L	H	Bradford	0	1
Todmorden Hour Car	M	Extension of social enterprise car sharing scheme to Todmorden	Community	L	H		H	Calderdale	2	1
Why Local Food Matters	M	Young Farmers promoting Field to Fork education for local food	Community		H	M	H	South Pennines	0	2
Holme Valley Sharing Memories projects	M	Various arts projects in the Holmfirth area to combat social isolation of the elderly	Community	M	H	L	L	Kirklees	2.5	1
Denshaw Village Hall	M	Creation of a community cinema and energy audit/improvements to the building	Community	H	H		M	Oldham	0	3
Food Scoping Study	M	Study to locate and map local food producers and local growing initiatives	Community				M	South Pennines	0	2
Good Times Outdoors in South Pennines	M	Tagging system for large scale race events - held for hire by Sue Ryder Care to promote local fundraising	Community		H	L	M	South Pennines	0	2
Hebden Bridge Town Hall	M	Energy audit and action to improve the resource use of the building and improve access for all to all parts of the building	Community	H	H		M	Calderdale	0	34
Millgate Arts Centre	M	Energy audit and action to improve the resource use of the building	Community	H	H		M	Oldham	0	1
Springhead Community Association	M	Energy audit and action to improve the resource use of the building	Community	H	H		M	Oldham	0	1
Hebden Bridge War Memorial	M	Environmental improvements to public space in Hebden Bridge	Community	H	M	L		Calderdale	0	0
The Handmade Parade	S	Small grant start-up contribution to festival	Community		M	H	H	Calderdale	0	1
Pennine Portraits - Hepworth Band	S	Creation of a musical piece through collaborative school workshops for a specific premiere	Community		L	L	L	Kirklees	0	1
Blackshaw Head Methodist Church	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Calderdale	0	0
Grotton Ravillion	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Oldham	0	1
Hebden Bridge Trades Club	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Calderdale	0	1
Heptonstall Allotment Garden Society	S	Development of a local growing space with water catchment facilities	Community	H	H		M	Calderdale	0	1
Hippodrome Theatre	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Calderdale	0	1
Lees Methodist Church	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Bradford	0	1
Littleborough Coach House	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Rochdale	0	1
Mytholmroyd Community Centre	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Calderdale	0	1
Oxenhope Community Centre	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Calderdale	0	1
Ripponden Parish Community Centre	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Calderdale	0	0
Saddleworth Tourist Bus	S	Small grant start-up contribution to tourist bus	Community		L	M	M	Oldham	0	1
Slaithwaite Community Centre	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Kirklees	0	2
St Andrews Wider Welcome	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Rochdale	0	1
St Michaels Church	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Calderdale	0	2
Wadsworth Community Centre	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Calderdale	0	1
West Lane Baptist	S	Energy audit and action to improve the resource use of the building	Community	H	H		M	Bradford	0	1
Upperthong Village Hall	S	Improvements to access to the Hall	Community	H	H		M	Kirklees	0	1
Open Vista Slaithwaite Spa	S	Environmental improvements to public space in Slaithwaite	Community	H	M			Kirklees	0	0
Watershed Landscape project : Twite Recovery	L	449 ha of grassland now actively managed to protect the twite with 210ha reseeded hay meadows	Environmental	H	L	M	H	South Pennines	2.5	50
Watershed Landscape project : Moorland Management	L	Promotion of traditional techniques of land management	Environmental				M	South Pennines	3.5	4
Power From the Landscape	L	Feasibility guidance and assessment of sites for micro hydro power generation	Environmental	L	H		M	South Pennines	2.5	1
Watershed Landscape project : Apprenticeship scheme	M	4 completed placements in countryside management	Environmental				H	South Pennines	4	4
Watershed Landscape project : Taking the story to schools	M	Classroom workshops, learning resources and events	Environmental		H			South Pennines	0.5	3

*size of grant L: large, M: medium, S: small

**outcomes H: high, M: medium, L: low

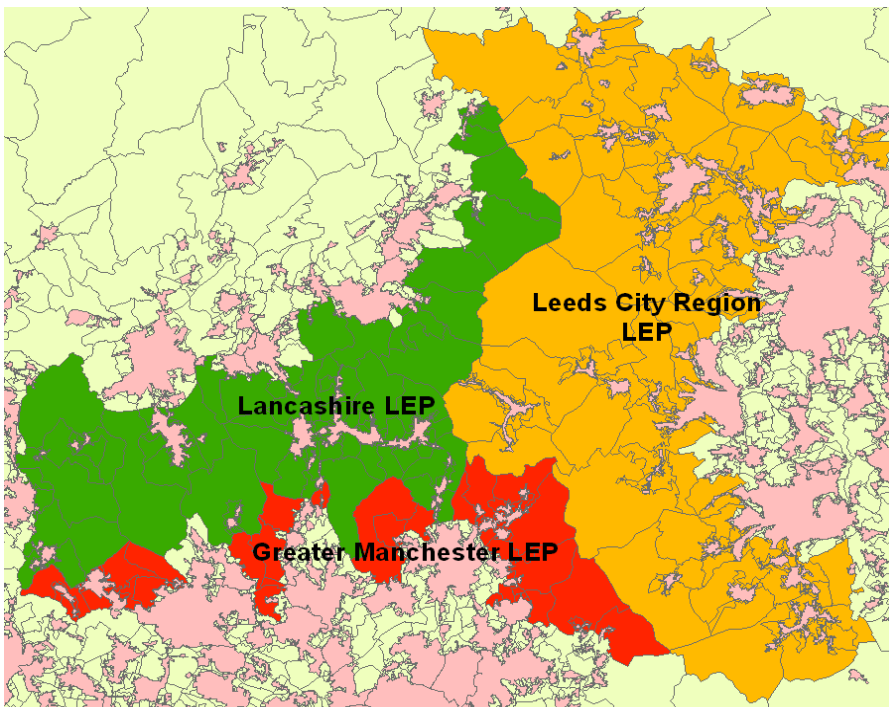
Project Name	Size of grant	Description	Category	Physical outcome	Social outcome	Tourism outcome	Local Economic Outcome	Local Authority Area	Jobs created or supported	Businesses benefiting directly
Canal Connections	L	Improvement of access to and understanding of the Rochdale Canal , working with businesses to promote the Canal through Canal Festivals	Tourism	H	H	H	H	South Pennines	1.75	36
Keighley & Worth Valley Railway	L	Improvements to the railways physical and tourism infrastructure, promoting tourism access to the Worth Valley	Tourism	H		H	H	Bradford	0.75	2
Local Distinctiveness Project	L	Working with businesses to promote themselves and the South Pennines through Local Distinctiveness	Tourism	M	H	H	H	South Pennines	1	521
Walk Cycle Ride project	L	Showcasing what the South Pennines can offer for walkers and cyclists, working with businesses and volunteers to deliver and annual festival	Tourism			H	H	South Pennines	1	100
Watershed Landscape project : Inspired by Landscape	L	Exhibitions, recordings and events	Tourism		M	H	H	South Pennines	1	15
Watershed Landscape project : Moorland Learning Resources	L	Interpretaton pods and exhibtions at Hollingworth Lake and Brownhills Countryside centre	Tourism	H	M	H	H	South Pennines	0	5
Watershed Landscape project : Reservoir Trails	L	mobile phone app, audio trails, podscrolls and 8 walking trails with imporved signage	Tourism	H	M	H	H	South Pennines	0	2
Watershed Landscape project : Top Withins Restoration	L	Restoration of the building and provision of interpretation	Tourism	H		H	H	South Pennines	0.75	1
Watershed Landscape project : Waterside Walkways	L	New paths, planting and a Stanza stone at Scammonden Reservoir	Tourism	H		H	H	Kirklees	0	3
South Pennines History & Heritage Resources	L	Accessing, interpreting and publishing previously unused heritage data resources	Tourism		L	M	L	South Pennines	0	4
Watershed Landscape project : Riches of the Earth	L	Understanding the importance of the extractive industries at Baildon and Todmorden Moor	Tourism		M	M	L	South Pennines	1	3
Rights of Way and access Improvements	L	Improvements to key strategic rights of way in each of the Local Authority areas based on tourism priorities and the priorities of the Walkers are Welcome groups (including Pennine Way, Ilkley Moor, Kirklees Way, Marsden, Summit, Calderdale Way, Standedge Trails)	Tourism	H	M	H	M	South Pennines	0.5	0
Stanza Stones	L	Creation of a new 47 mile trail using poetry by Simon Armitage plus work with young writers	Tourism	H		H	M	South Pennines	1.5	5
Two Valleys Radio	L	Internet radio project covering creative activities in the Colne and Holme Valleys - youth training and skills	Tourism		H	M	M	Kirklees	4	2
Watershed Landscape project : CSI Rombalds Moor	L	Recording of 500 Neolithic and Bronze aged carved stones	Tourism		M	M	M	Bradford	0.25	3
Huddersfeild Narrow Canal - heritage projects	M	Creation of heritage theatre and on-line resources, plus events to celebrate the Huddersfield canal	Tourism		M	H	H	South Pennines	0	2
Watershed Landscape project : Biking the Watershed at Worsthorne	M	New 1.2km MTB trail and access improvements	Tourism	H		H	H	Calderdale	0.25	2
Watershed Landscape project : Castleshaw Roman Fort	M	Improvements to access and interpretation at the fort and heritage trail around Castleshaw	Tourism	H	M	H	H	Oldham	0.25	2
Age to Age : Wild Rose Heritage & Arts Heritage Discovery Through Places of Worship	M	Oral History project capturing local memories of the Calder Valley	Tourism		H	M	L	Calderdale	0.5	1
	M	Promoting the tourism potential of places of worship	Tourism			L	L	Bradford	0	0
Moor Memories	M	Oral History project based around Black Hill communities	Tourism		H	M	L	Kirklees	0.5	1
Dove Stones Natural Economics	M	Improvements to access facilities at Dovestones tourism hotspot	Tourism	H	L	H	M	Oldham	0	2
Pennine Inheritance	M	Heritage trails in Calder Valley - leaflets & audio downloads	Tourism		L	M	M	South Pennines	2	3
Watershed Landscape project : Geology Trail	M	Understanding the geology of Todmorden Moor	Tourism	H	M	M	M	South Pennines	0.5	2
Ilkley Moor Events & Learning Programme	M	Development of programme of events and activities on Ilkley Moor	Tourism		H	H	M	Bradford	0	1
Marsden Jazz Festival	S	Small grant comunity contribution to festival	Tourism		M	H	H	Kirklees	0	1
Holmfirth Film Festival	S	Small grant start-up contribution to festival	Tourism		M	M	M	Kirklees	0	3
Reflections of Holme	S	Creation of a poetry publication celebrating the Holme Valley	Tourism			M	M	Kirklees	0	1
Tim Bobbin Festival : Moorend Trust	S	Heritage festival and exhibition based around Lancashire dialects	Tourism		L	M	M	Rochdale	0	2

*size of grant L: large, M: medium, S: small

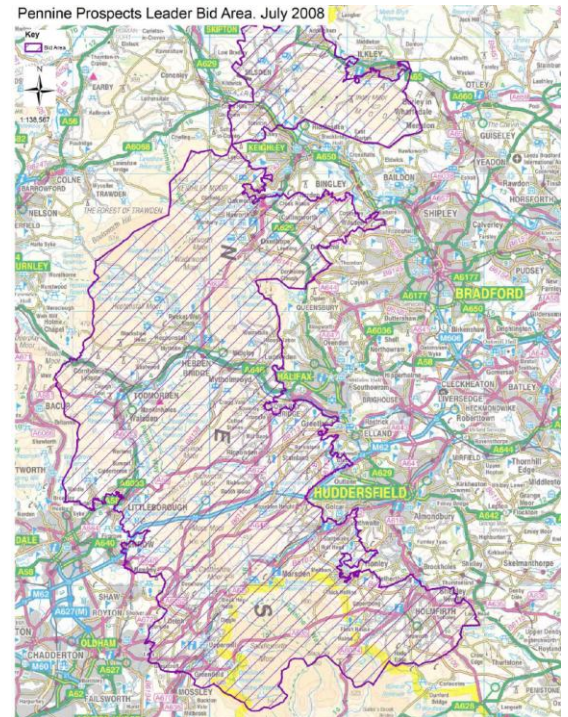
**outcomes H: high, M: medium, L: low

Appendix 2: South Pennines Area

South Pennines & LEP areas, showing key settlement areas (shaded pink)

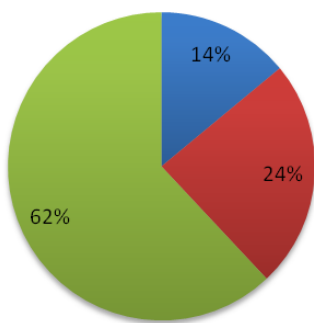


Current South Pennines Leader area



Population Distribution

■ G Man ■ Lancs ■ Leeds CR



- Real potential in the tourism market with the opportunity to increase jobs, currently (3-4% less than the national average).
- Higher skills and income levels than the national average. Fewer challenges in terms of barriers to housing and services than the national average.

Summary Statistics for the South Pennines

- Population of 593,860 - working population of 381,568.
- 3% of the population of Greater Manchester LEP, 10% of Lancashire LEP and 12% of Leeds City Region LEP.
- Unemployment 3.4% compared to 3.6% nationally.
- Major commuting outflows– 172,821 jobs for a working population of 381,568.
- Significantly higher number of manufacturing (100% more) and construction jobs (30% more) than the national average.
- Significantly fewer jobs in ICT (30% less) utilities (85% less) and the public sector (34% less)

Conclusion

- The South Pennines provides very important eco-systems services to its adjoining metropolitan settlements
- The South Pennines provides a commuting base for individuals with high skills and income levels into its adjoining metropolitan settlements
- The South Pennines has a small and resilient internal economy which supports approaching 200,000 jobs.